



Annual Report August 1, 2025 to July 31, 2026

Board of Directors

Jan Colwell	President
Ann Favreau	Vice President (chair, fundraising committee, public relations committee)
Shelly Miller	Secretary (chair, public relations committee)
Andy Pucher	Treasurer (finance committee)
Warehouse Coordinators	Mickey Heideman, Carol Heideman (flat rate shipping committee and database committee)
Ival Secrest	Immediate past president
Board members	Ruth Salinger (shipping coordinator)
	Mackenzie Rauch-Pucher (speaker coordinator)
	Craig Glazer (fundraising committee)
	Rachel Hendee (fundraising committee)
	Ari' Summerfield (public relations committee)
	Sharese Donaldson (public relations committee)
	Patty Willert (information line/communications coordinator)
	Paban Banjade July 2026
	Sofia Figueroa July 2026
	Dennis Clark July 2026

Johnda Conley (fundraising committee end July 2026)

Ashley Mann (Public relations committee end July 2026)

Industry Representatives (non-voting)

Heather Budorick, Hollister

Deanna Andel, Convatec

Janet Field, Coloplast, July 2025

Overview

This year has been one of growth, resilience, challenges and renewed commitment to our mission — providing ostomy supplies and educational resources to ostomates in need around the world. Despite rising shipping costs and increased demand, our dedicated volunteers and supporters ensured that no request went unanswered.

We are deeply grateful for the generosity of donors, the tireless work of our volunteers, and the partnerships that make our outreach possible. Together, we have touched lives in ways that go far beyond the supplies we send — offering dignity, hope, and connection.

1. Highlights of the Year

- Global Reach: Assisted ostomates in 105 countries, expanding our network of distribution partners.
- Volunteer Impact: Over 800 hours contributed by volunteers in sorting, packing, and shipping supplies.
- Educational Outreach: Working on updating our educational offerings with a new educational committee.
- Our social media team, who is part of the public relations committee, has developed postings several times a week to inform our followers and people who find our posts of the important work we do. The posts not only speak to our mission but provide ostomy education in short bites.
- Our information line is managed by a board member who is in many instances our voice with our public, helping them to get information about donating products, make financial donations, receiving products and to learn more about our mission.
- We have brought on several new and highly qualified board members who bring new skills and enthusiasm to the board. We used our updated power point presentation to help in the orientation of our board members.

- We continue an outreach to ostomy support groups to provide an educational offering using the FOW-USA power point. This has been a way to educate ostomy support groups on our mission.
- A new standup banner is being developed to be used at a WOCN meetings and Conferences.
- Our treasurer, with board support, made changes in our investments to secure promising income.
- Fundraising committee held a successful matching fund fundraiser.
- Successful elections for board members were held.
- Due to the financial drain from individual shipments, we halted individual shipments and when requests were/are received, we work with the individuals to find a way to help them receive products.
- A group from England is looking at ways they can collaborate with us, they have supplies and we have folks who need them; this is ongoing.
- We are proud to announce a collaboration with the Global Colon Cancer Association (GCCA). This group advocates for equitable access to quality colorectal care; they are a patient advocacy organization and support member organizations by developing advocacy and educational materials. The GCCA identified the need of their members for access to ostomy supplies, as many of their members have little to no access to supplies. We are working together to help get supplies to their members; they are working on funding the shipment of supplies and we are providing the supplies. This should be in place in January of 2027. We will have board representation at their Global Colon Cancer Congress in November, 2026 in Nairobi. This is an exciting collaboration, and we are looking forward to our work with GCCA.

2. Financial Overview

- Revenue/Donations: Sustained by individual contributions from our very generous donors amounts to approximately \$154,000. While this number is generous, we hope to have revenue/donations a bit higher at \$192,000 (see expenses). Our fundraising committee is working to appeal to our donors and to those who support our mission.
- Expenses: Our largest expense is shipping and to date we have, due to the increase in shipping costs, spent approximately \$120,000. Global freight changes have greatly impacted on our shipping budget.

- Other expenses include shipping labor (we have a paid warehouse worker for 8 hours a week) and rent.

3. Looking Ahead

- Exploring sustainable funding models to offset rising costs.
- Developing an active educational committee to meet the needs of our recipients.
- Developing board members' skills to continue to support our mission.
- Work on finding a part-time Louisville area volunteer to take over the warehouse managing job as well as warehouse volunteers from the Louisville area.